

Tourism4.0

Capacity building and peer-learning transnational supporting scheme
towards smart, innovative, and sustainable tourism

Top Online Resources for Technology and Sustainable trends in Tourism: Learn, Implement, and Explore



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Navigating Sustainability and Technology Trends for Tourism

The updated EU Industrial Strategy highlights the need to accelerate the green and digital transition of EU industry and its ecosystems. The EU tourism transition pathway identifies 27 areas of measure for the green and digital transition, and for improving the resilience of EU tourism. To that end, tourism businesses on a small and medium-sized level should look out industry-related resources, news sources, and related content on these areas.



These resources provide a wealth of information and insights for tourism businesses looking to leverage technology and sustainable practices to improve both their in-house operations and customer experiences. Be sure to explore them to stay up to date with the latest trends and innovations in the industry.

Tourism Tech Trends for 2023-4: Guide for Online Resources

There are several online resources and websites that provide valuable information and insights for tourism businesses looking to leverage technology. *Here are some websites and platforms that cover a wide range of topics related to technology in the tourism industry:*

Skift – a leading travel industry news and research platform. They cover the latest trends, news, and analysis related to technology in the travel and tourism sector

- <https://skift.com/>

PhocusWire – this focuses on the technology side of the travel and hospitality industry. It offers news, analysis, and insights into the latest technological innovations and trends. Tnooz provides news and insights on the latest trends in travel technology, including distribution, mobile, and e-commerce solutions.

- <https://www.phocuswire.com/>

Hospitality Technology – this website is a great resource for hotel and restaurant technology trends. It covers topics like point of sale systems, guest experience technology, and more.

- <https://hospitalitytech.com/>

Travel Weekly's Technology Section – this dedicated section for technology news and insights in the travel industry.

- <https://www.travelweekly.com/Travel-News/Travel-Technology>

Hotel Technology News – this website is specifically tailored for hoteliers looking for information on technology solutions for their properties.

- <https://hoteltechnologynews.com/>

Sustainable Tourism Trends for 2023-4: Guide for Online Resources

Sustainability in tourism has become an increasingly important topic, and there are several useful online resources that provide information, best practices, and research related to sustainable tourism. *Here are some online resources to explore:*

Global Sustainable Tourism Council (GSTC) – the GSTC provides guidelines and criteria for sustainable tourism, along with resources for businesses, destinations, and travelers interested in sustainable travel.

- <https://www.gstcouncil.org/>

Sustainable Travel International – Sustainable Travel International offers resources, tools, and certifications for tourism businesses and destinations aiming to operate sustainably.

- <https://sustainabletravel.org/>

The International Ecotourism Society (TIES) – TIES offers resources and information about ecotourism and sustainable travel practices.

- <https://ecotourism.org/>

Tourism Cares – Tourism Cares is a non-profit organization that supports tourism businesses in their efforts to protect and preserve natural and cultural resources.

- <https://www.tourismcares.org/>

Sustainable Tourism Online – this website offers a wide range of resources, including case studies, reports, and tools related to sustainable tourism.

- <https://sustainabletourism.net/>

The Center for Responsible Travel (CREST) – CREST conducts research and provides resources on sustainable tourism practices and policies.

- <https://www.responsibletravel.org/>

Sustainable Tourism Community – this online community connects individuals and organizations interested in sustainable tourism, offering forums and resources for discussion and collaboration.

- <https://sustainable-tourism.interreg-med.eu/>

Green Destinations – this offers tools and resources for destinations aiming to become more sustainable and environmentally friendly.

- <https://www.greendestinations.org/>